



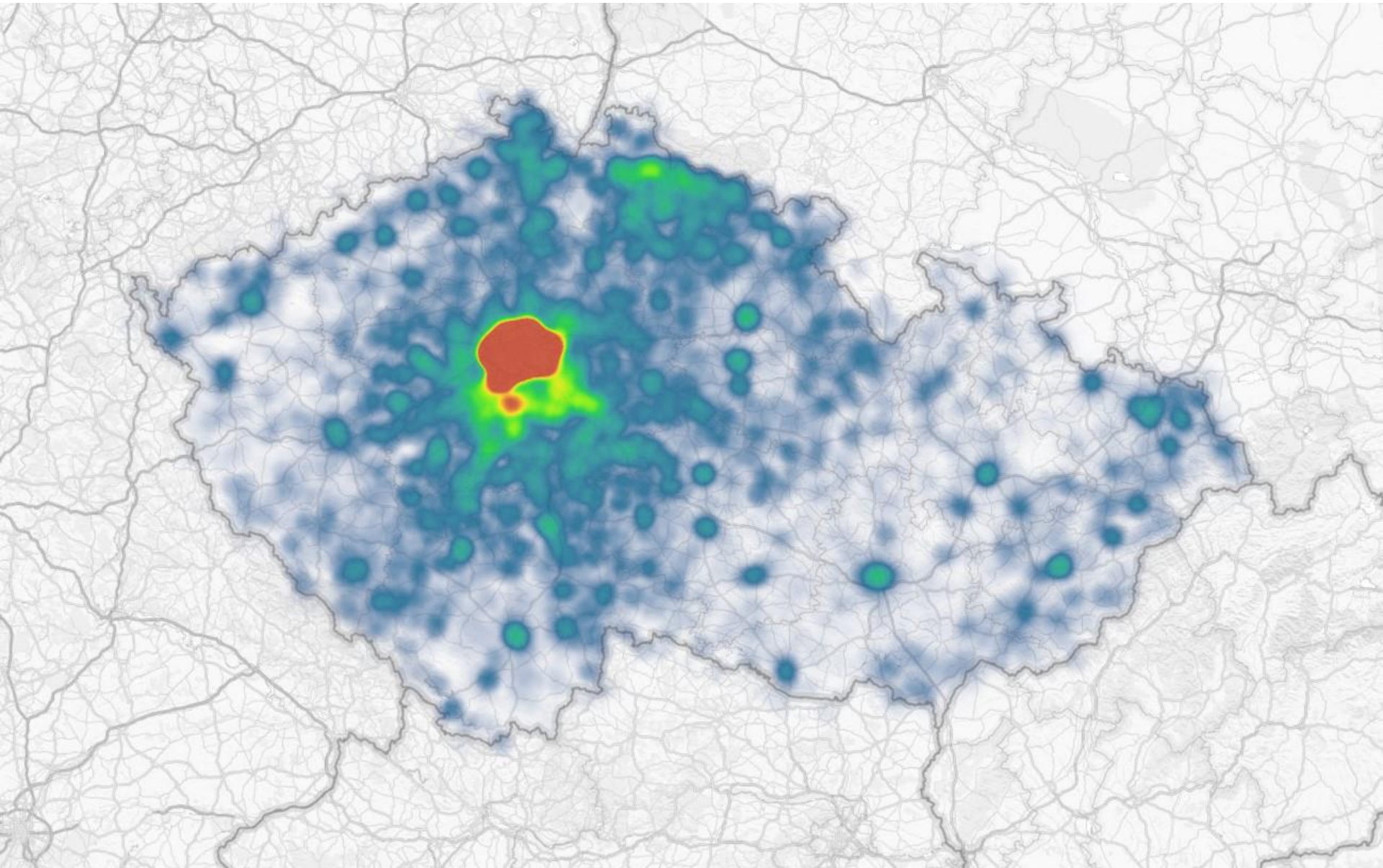
# Tourism statistics based on data from T-Mobile network for the Czech Republic

**Jiří Novobilský**  
**15. 5. 2014**

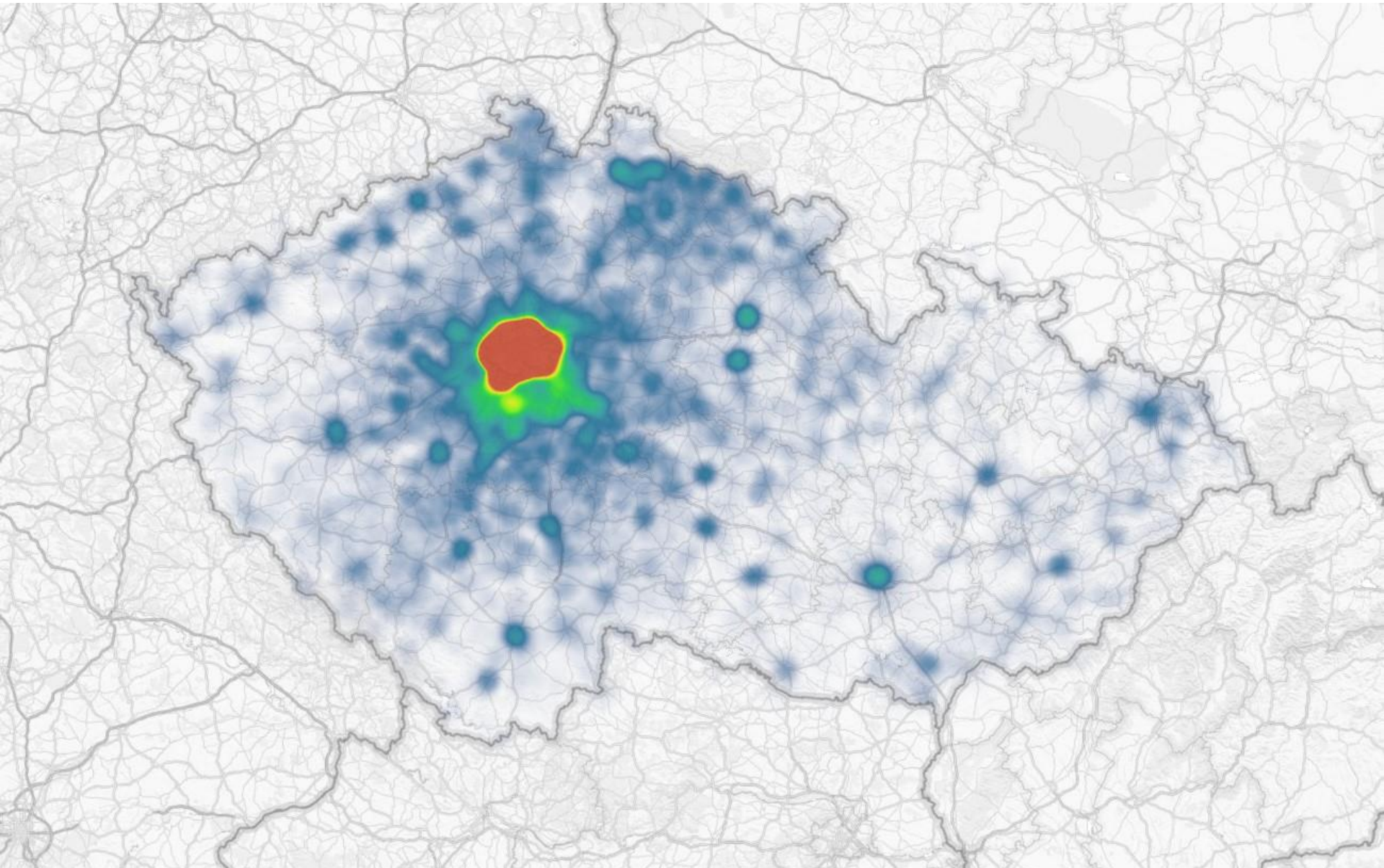


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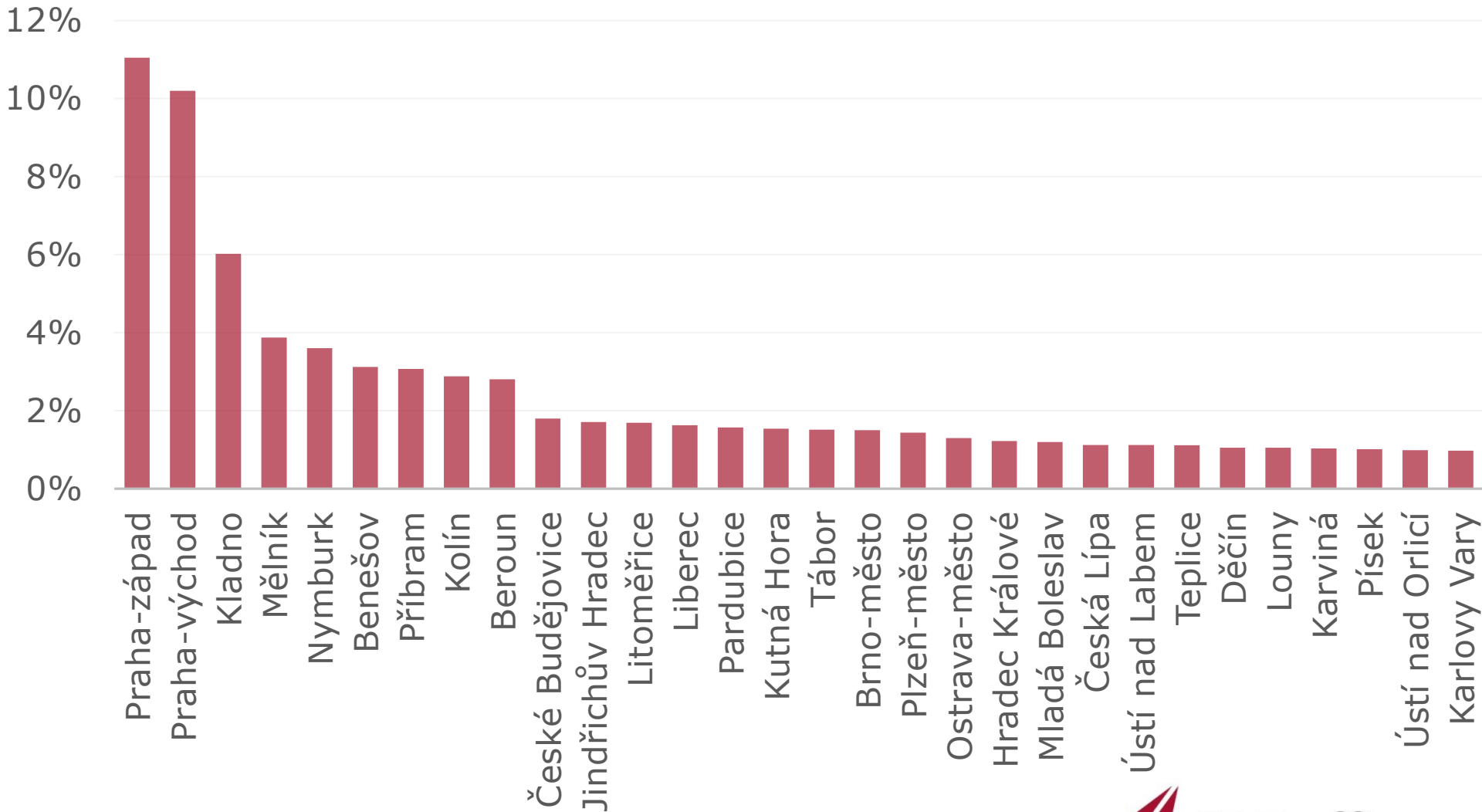
# Presence of Prague citizens during Easter 2014



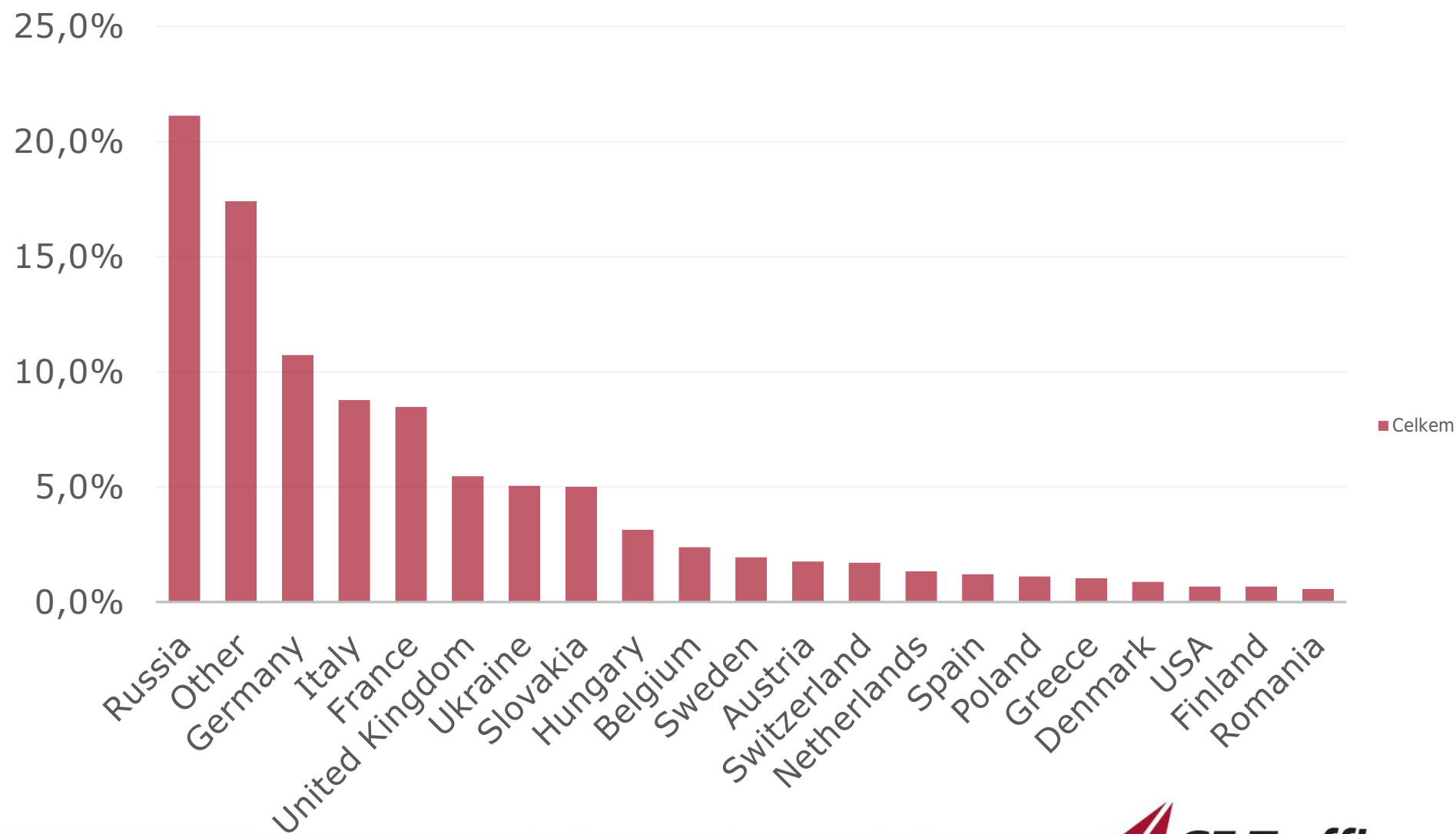
# Presence of Prague citizens during regular weekend



# Videomapping & light festival in Prague (non-Prague visit)



# Videomapping & light festival in Prague (foreign visitors)

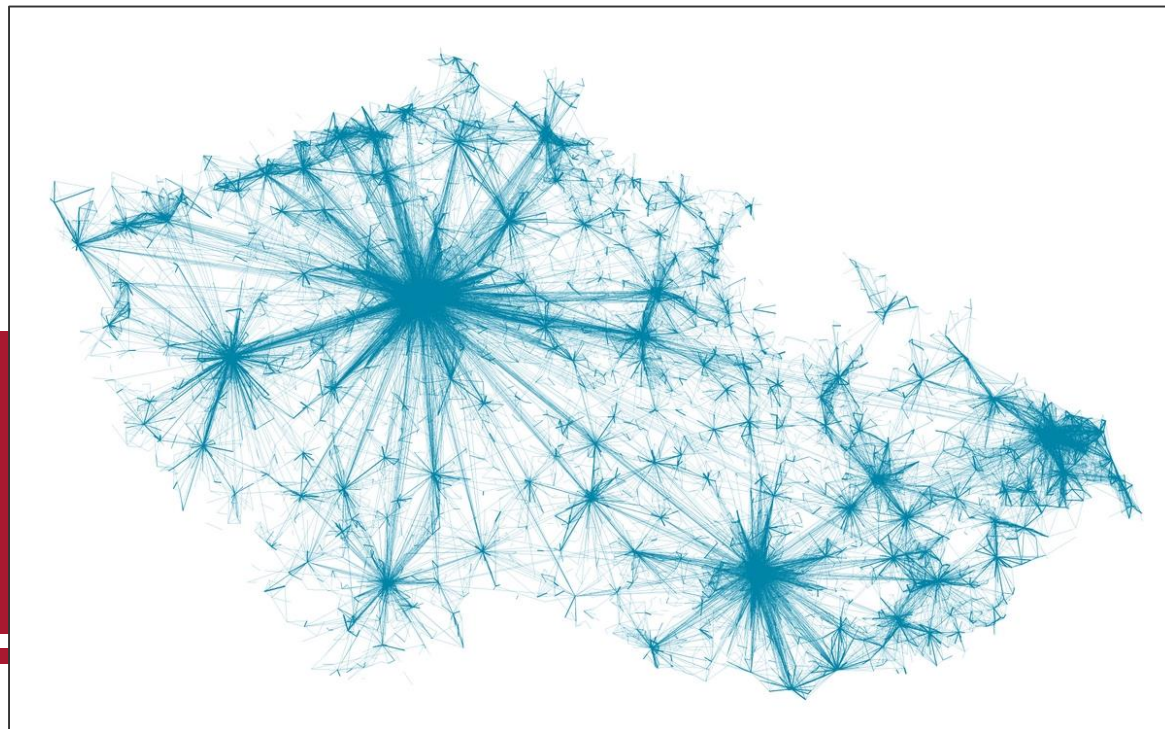


# Features

- Tourist counts for each day
- Number of overnight stay
- Origin of tourists
  - City/county/region of origin for „locals“
  - country of origin for foreigners)
- Number of repeated visits
- Average stay length (hours, days)
- ...
  
- Daily statistics, or various types of aggregation...

# Outputs

- Heatmaps
- .CSV
- Histograms



## Kontakt:

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